



TokHQ Holiday Calendar

2025-2026 • Every deadline that matters for TikTok Shop sellers

■■ **CRITICAL: Business days exclude these holidays. Add extra buffer time before and after each date.**

2025 US FEDERAL HOLIDAYS

Date	Day	Holiday	Impact on Fulfillment	TokHQ Tip
Jan 1	Wed	New Year's Day	No carrier pickup	Ship Dec 30 orders by Dec 29 4PM
Jan 20	Mon	MLK Jr. Day	Monday deadline shifts to Friday	Friday orders need Thursday labels
Feb 17	Mon	Presidents' Day	Long weekend = 4 business days	Thursday orders must ship Thursday
May 26	Mon	Memorial Day	Weekend + Monday = risk	Friday orders critical - ship Thursday
Jun 19	Thu	Juneteenth	Thursday holiday	Wednesday deadline for Thu-placed orders
Jul 4	Fri	Independence Day	Long weekend likely	Tuesday orders may need Wed ship
Sep 1	Mon	Labor Day	Monday closures	Friday orders ship Thursday
Oct 13	Mon	Columbus Day	Some carriers closed	Check your carrier calendar
Nov 11	Tue	Veterans Day	Tuesday closures possible	Monday orders → Monday ship
Nov 27	Thu	Thanksgiving	Thu + Fri closures	Most critical period
Nov 28	Fri	Day After Thanksgiving	Fulfillment crunch	Black Friday orders need Sunday ship
Dec 25	Thu	Christmas Day	Thu + weekend = Mon 12/29	Plan 5 days ahead

2026 US FEDERAL HOLIDAYS (Preview)

Date	Day	Holiday	Impact on Fulfillment
Jan 1	Thu	New Year's Day	Thursday + weekend = Monday deadline
Jan 19	Mon	MLK Jr. Day	Monday closures
Feb 16	Mon	Presidents' Day	Long weekend
May 25	Mon	Memorial Day	Summer season begins
Jun 19	Fri	Juneteenth	Long weekend likely
Jul 3	Fri	Independence Day (Observed)	July 4 is Saturday
Sep 7	Mon	Labor Day	Back to school season
Oct 12	Mon	Columbus Day	Check carrier schedules
Nov 11	Wed	Veterans Day	Mid-week holiday
Nov 26	Thu	Thanksgiving	Black Friday prep critical
Nov 27	Fri	Day After Thanksgiving	Fulfillment chaos
Dec 25	Fri	Christmas Day	Long weekend

CRITICAL FULFILLMENT PERIODS

Period	Dates	Why Critical	Action Required
Q4 Peak	Nov 15 - Dec 31	60% of annual volume	Add 2-day buffer to all orders
Black Friday	Nov 27-30	Highest risk period	Ship same-day if possible
Cyber Monday	Dec 1	Order surge begins	Pre-purchase labels for projected orders
Dec 17-23	Week before Xmas	Last-minute panic orders	Communicate cutoffs clearly
New Year	Dec 26 - Jan 5	Holiday staff shortages	Reduce inventory or add staff

PRO TIPS FOR HOLIDAY SURVIVAL

1. Set cutoffs 4 hours BEFORE actual deadline - buffer for unexpected issues
2. Use TokHQ Watcher to get T-24, T-12, and T-4 hour alerts automatically
3. Pre-purchase labels for forecasted volume on high-risk days
4. Communicate clearly with buyers about extended processing during holidays
5. Keep this calendar visible at your packing station and sync to your phone
6. Remember: TikTok counts BUSINESS days, not calendar days

7. Weekend + Monday holiday = 4-day deadline shift (ship Thursday for Friday orders)

■ **Never miss a deadline: tokhq.io/pricing**

Automate your countdown • Get alerts • Sleep through cutoffs